## ARIENS CO

## Dealer Bulletin | September 16, 2021

Product Launch Update: Mammoth<sup>™</sup> 850

Dealer Partners,

As the 2021-2022 snow season approaches, we are continuing to work to deliver fantastic products that astound our customers. This effort can be no better shown than the work that has gone into the Mammoth 850 commercial snow-machine.

As you've seen with other manufacturing industries lately, we are continuing to see supply chain and manufacturing constraints with materials, parts, steel, and labor. Because of these constraints, we are looking at a limited availability of our Mammoth attachments this season. We will be offering the 48" Snow Blade, Brine Spray Kit, and the Salt Drop-Spreader for year one. The Snow Blower (36" & 48") and 44" Power Broom will be available in early spring 2022 due to delay of key components in the supply chain.

We have made this decision to ensure we are not compromising on the parts, quality, or our ability to remain competitively priced in the market. We know this may mean you need to re-evaluate how you choose to enter the Mammoth market the first year as well. As your partner, we want to be supportive of our dealers doing what is best for their business – our success is directly tied to yours. If you need to review your Mammoth commitment for this year, please reach out to your DM's.

We appreciate your partnership and business and are committed to doing everything we can to get product to your dealership this season.

Thank you,

Stephen Ariens Dir, Product Management, snow

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